

## Message Text

UNCLASSIFIED

PAGE 01      SAO PA 00718 101918Z  
ACTION CU-06

INFO OCT-01 ARA-14 ISO-00 USIA-15 /036 W  
-----060056 110420Z /64

R 101750Z MAR 78  
FM AMCONSUL SAO PAULO  
TO SECSTATE WASHDC 8349  
INFO AMEMBASSY BRASILIA  
AMCONSUL RIO DE JANEIRO  
AMCONSUL SALVADOR

UNCLAS SAO PAULO 0718

E.O.11652: N/A

SUBJECT: THEATER AMSPEC JOANNE POTTTLITZER

REF: STATE 02210, BRASILIA 205

1. JOANNE POTTTLITZER: UNREQUESTED THEATER AMSPEC  
QP: NA ED: NOT OBSERVED AR: NOT OBSERVED FLC  
PORTUGUESE) GOOD.

2. AMSPEC APPEARS TO HAVE SUCCESSFULLY FRTHRED HER INTER-  
NATIONAL THEATER INSTITUTE PROJECT. SHE ABLE TO CONTACT NUME-  
ROUS PROMINENTS SAO PAULO THEATER ACTORS, DIRECTORS AND CULTU-  
RAL OFFICIALS DURING HER FIVE DAY VISIT FEB 27- MARCH 5.  
AMONG THOSE POTTTLITZER HAD MEETINGS WITH INCLUDED MAX FEFFER  
(STATE SEC. OF CULTURE, SCIENCE AND TECHNOLOGY), SABATO MAGA-  
LDI (MUNICIPAL SECRETARY OF CULTURE), CELSO NUNES (UNIV. OF  
CAMPINAS DRAMA DPT. COORDINATOR), RUTH ESCOBAR AND FLAVIO RAN-  
GEL (THEATER PRODUCERS). AMSPEC ALSO RECEIVED EXCELLENT PRESS  
COVERAGE IN CITY'S TWO MOST IMPORTANT NEWSPAPERS: "O ESTADO  
DE SAO PAULO AND FOLHA DE SAO PAULO". COVERAGE POINTED OUT  
THAT "PURPOSE OF HER VISIT HERE IS TO RAISE FUNDS FROM OAS,  
STATE DEPARTMENT, PRIVATE CORPORATIONS AND FOUNDATIONS IN OR-  
DER TO OFFER AMERICANS -- THROUGH THEATER -- A REAL IMAGE OF  
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WHAT ITS NEIGHBORS (ARE LIKE) IN THE CONTINENT".

3. AMSPEC NOT PROGRAMMED BY POST FOR REASONS CITED REFTELS.  
POTTTLITZER CAME AND WENT AS SHE PLEASED, REQUESTING FACILITA-  
TIVE ASSISTANCE (PHONE CALLS, CAR AND DRIVER) ONLY OCCASIONA-  
LLY IN ORDER MEET CONTACTS.

4. THEATER IN BRAZIL IS COMMON VEHICLE FOR EXPRESSION OF SOCIAL AND POLITICAL PROTEST. POTTLITZER KNOWS THIS AND SEEMED INTERESTED IN LINNING UP THAT KIND OF PARTICIPATION IN TOLA PROJECT. ON OCCASION SHE EXPRESSED SIMPLISTIC VIEWS OF US POLICY AND US BUSINESS IN BRAZIL (E.G., "WHY DOES OUR GOVERNMENT CONTINUE TO SUPPORT THESE MILITARY DICTATORSHIPS?" AND "THE MULTINATIONALS" MAJOR INTEREST IN BRAZIL IS TO SUCK UP PROFITS."). AT SAME TIME, SHE SOUGHT BOTH USG AND BUSINESS SUPPORT FOR TOLA PROJECT.  
CHAPIN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** CULTURAL PRESENTATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 10 mar 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978SAOPA00718  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780109-0221  
**Format:** TEL  
**From:** SAO PAULO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
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**Line Count:** 72  
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**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 069dacc9-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION CU  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 STATE 2210, 78 BRASILIA 205  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3371885  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** THEATER AMSPEC JOANNE POTTITZER  
**TAGS:** SCUL, BR, (POTTITZER, JOANNE)  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/069dacc9-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
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20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014